



INFORMATION FOR CONTRIBUTORS AND ADVERTISERS - 2011

Division News is distributed to all GPs in southern Tasmania, and a mailing list of approximately 100 allied health professionals and organisations (est. circulation of 400). It is published bi-monthly, in February, April, June, August, October and December each year.

The Division accepts advertising for *products* and *services* that are deemed relevant or of interest to GPs.

The Division will NOT accept ads for opinion (e.g. political statements etc).

Advertising space in each edition is limited, and advertising will be placed at the discretion of the Division.

GUIDELINES FOR ARTICLES

All articles are accepted on the understanding that the Division reserves the right to edit for relevance, space or clarity; or to hold material over to a later edition.

Content

The Division seeks to include information in *Division News* that is relevant, and of interest, to GPs, as determined by our GP Editor.

Length

Articles should be brief and to the point. Max of ½ - 1 full column (ie 350 - 400 words) for more in-depth articles, and 1/3 - ½ column (100-200 words) for briefer snippets.

CLOSING DATES FOR COPY/ADS

Deadlines for 2011 are:

February Edition	Wednesday 12 January
April Edition	Wednesday 16 March
June Edition	Wednesday 11 May
August Edition	Wednesday 13 July
October Edition	Wednesday 14 September
December Edition	Wednesday 9 November

DELIVERING ARTICLES AND ADS

Articles and advertisements are preferred in electronic form to newsletter@gpsouth.com.au

But may also be delivered by	facsimile:	(03) 6278 1494
	post:	Ground Floor 31 Tower Road New Town 7008